



The Purple Cake Company

• Bliss in Every Bite •

Wedding Cake Trends 2013

All of our products are handmade using the finest quality ingredients possible. We only use pure extracts in our products and our fondant is handmade from marshmallows!

We will always guarantee a handmade, gourmet food experience.

Wedding Cake Trends 2013

By Cristelle Field – The Purple Cake Company

Mint is going to be a huge trend for 2013. It's a great colour and lends itself well to many different themes. Paired with pastel yellow, it makes for an amazing looking cake. Not only are you going to see this soft colour on the wedding cake decorations, but you will taste it as well. The flavour will be incorporated into the cake itself (think vanilla peppermint or choc-mint cake) or into the icing (think fluffy mint buttercreams and peppermint caramel fillings).



Birds will also be featuring in 2013 wedding cakes. You'll be seeing bird details on the cake such as painted birds, fondant birds, bird cake toppers and birds' nest decorations.



Vintage inspired wedding cakes will still be a big trend in 2013. These cake designs will be inspired by the bride's wedding dress, so we'll be seeing lots of lace patterns and sparkling accents to mimic the crystal or pearl buttons. Another great vintage inspired design element will be large sugar roses, which will add an ultra-feminine touch to the wedding cake.



Black & white will still be a popular trend in 2013. Whether it's a vintage style theme or a more clean and modern look, black and white will still be making a statement at weddings. A new version of the black and white colour scheme will be to add a splash of colour on the cake, by adding colourful sugar flowers.



Hand-painted cakes will be another trend in 2013. It's a way to turn your cake into an edible canvas. Inspirations can come from anywhere, like the pattern on your invitations or a motif. A hand-painted cake will definitely make a huge statement at your wedding, but be prepared to pay extra for this kind of cake!



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